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(54) Title: PROCESS FOR THE TREATMENT OF TRANSFER PRINTED PAPER AND THE PRINTED PAPER THUS OBTAINED

(57) Abstract: An application process is described of a polymeric carrier consisting of at least one thermoplastic polymer based on polyester or copolyester on sublimatic transfer printed paper and the transfer printed paper thus obtained. The fundamental advantage of the above process consists in the possibility of using, in the printing of vegetable fibres, existing technologies and paper currently used for the printing of polyester fabrics.